

## Why the Census Matters for Asian American, Native Hawaiian, and Pacific Islander Communities

### NEW JERSEY



#### Introduction

Every 10 years, the federal government is legally required to **count every person living in the country, regardless of citizenship status**, as part of the U.S. Census. Certain populations, however, are more likely than others to be missed. Asian Americans, Native Hawaiians, and Pacific Islanders (AANHPIs), people with limited English proficiency, people with low incomes, and young children are some of the groups that are undercounted in the census.

#### What are the Consequences of Undercounting AANHPI Communities?

The U.S. Census Bureau estimates that 16 million people were not counted in the 2010 Census. AANHPIs have been undercounted for decades, putting our families, communities, and neighborhoods at a disadvantage. Today, roughly one in five Asian Americans and one third of NHPs live in hard-to-count census tracts. Some AANHPI communities are especially at risk of being missed, including those that have limited English skills and/or are low-income.

When AANHPI communities are undercounted, they may be given less than their fair share of government resources, including for education and health care. Many programs that impact AANHPI communities are based in whole or in part on census data. With a lack of data on AANHPI communities, there is less funding for vital programs such as the Supplemental Nutrition Assistance Program (SNAP), Medicaid, and more.

#### How Does the Census Impact our Democracy?

Undercounting also results in AANHPIs being denied a full voice in policy decision-making and federal funding allocated to states and localities where AANHPIs live. There are 435 representative seats in the U.S. House of Representatives, with each representing one congressional district. These seats are allocated throughout the country based on population size as collected in the census. The 2010 Census results caused 12 seats to shift between several states, which translated directly into the shifting of power. The 2020 Census will also determine which states get more and which states get fewer seats in the House of Representatives.

**Seat Projection for New Jersey in 2020:** New Jersey is currently projected to have a **total of 12 congressional seats**.

## Data from Census Bureau 2017 Population Estimates

| Asian Americans                             |  |
|---------------------------------------------|--|
| About 978,300 living in New Jersey in 2017. |  |

| Counties with Highest Asian American Populations in New Jersey |                  |         |
|----------------------------------------------------------------|------------------|---------|
| 1                                                              | Middlesex County | 220,789 |
| 2                                                              | Bergen County    | 172,574 |
| 3                                                              | Hudson County    | 118,504 |
| 4                                                              | Somerset County  | 65,040  |
| 5                                                              | Morris County    | 58,615  |
| 6                                                              | Essex County     | 51,770  |
| 7                                                              | Mercer County    | 46,982  |
| 8                                                              | Monmouth County  | 40,299  |
| 9                                                              | Union County     | 35,848  |
| 10                                                             | Camden County    | 34,820  |

| Native Hawaiians and Pacific Islanders     |  |
|--------------------------------------------|--|
| About 19,360 living in New Jersey in 2017. |  |

| Counties with Highest Native Hawaiian and Pacific Islander Populations in New Jersey |                   |       |
|--------------------------------------------------------------------------------------|-------------------|-------|
| 1                                                                                    | Hudson County     | 2,304 |
| 2                                                                                    | Essex County      | 2,134 |
| 3                                                                                    | Bergen County     | 2,014 |
| 4                                                                                    | Middlesex County  | 1,619 |
| 5                                                                                    | Passaic County    | 1,566 |
| 6                                                                                    | Mercer County     | 1,401 |
| 7                                                                                    | Union County      | 1,316 |
| 8                                                                                    | Camden County     | 1,010 |
| 9                                                                                    | Monmouth County   | 874   |
| 10                                                                                   | Burlington County | 857   |

*Data on race are generally available from the Census Bureau in two forms, for those of a single racial background (referred to as "alone"), with multiracial people captured in an independent category, and for those of either single or multiple racial backgrounds (referred to as "alone or in combination with one or more other races"). These data tables, populations are measured for the "alone or in combination" population.*



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### Education

The decennial census helps determine how the federal government allocates more than \$47 billion in federal funding for educational programs each year.

Nationally, Asian Americans and NHPs are less likely than non-Hispanic Whites to hold a high school degree. Among NHP ethnic groups, Marshallese, Fijian, and Tongan Americans are less likely to hold a high school diploma or GED than average. In New Jersey, 8% of Asian Americans have less than a high school education.

Nationally, educational attainment of Hmong, Cambodian, Laotian, and Vietnamese Americans are lowest among Asian American ethnic groups and are among the lowest of all racial and ethnic communities.

The census count is used to determine where funding for low income students, bilingual language programs, career and technical education grants, and school lunch goes. Participating in census means more money for critical education programs in your community.

### Health

In New Jersey, around 80,300 Asian Americans do not have access to health insurance.

While the sample size was too small to provide New Jersey-specific health insurance data for NHPs, nationally, about 1 in 7 NHPs don't have health insurance, a rate higher than whites.

If AANHPIs are undercounted and accurate data is not collected about AANHPI communities, federal funding for programs such as Medicaid, Medicare, Children's Health Insurance Program, reproductive health programs, and more will not be adequately allocated to AANHPI communities. Participating in census means more money for critical health programs in your community.

### Voting

Census data are used to determine where limited-English speaking voters can access translated ballots and bilingual poll workers. This right is guaranteed by **the Voting Rights Act**, which requires language assistance to be provided for Asian American, Hispanic, American Indian, and Alaska Native groups.

Census data are often used by counties to identify which language or dialect to use for written and oral assistance at the polls. For example, a county will use census data to determine whether to hire Cantonese-speaking or Mandarin-speaking poll workers or which polling locations to place bilingual poll workers. More information about the Voting Rights Act can be found [here](#).

### 16 Large Census Guided Federal Programs in New Jersey

| Total                                                                 | \$18 billion  |
|-----------------------------------------------------------------------|---------------|
| Program                                                               | Funding       |
| Medicaid                                                              | \$9 billion   |
| Supplemental Nutrition Assistance Program (SNAP)                      | \$1 billion   |
| Medicare Part B                                                       | \$3 billion   |
| Highway Planning and Construction                                     | \$839 million |
| Section 8 Housing Choice Voucher                                      | \$752 million |
| Title I Grants to Local Education Agencies                            | \$312 million |
| National School Lunch Program                                         | \$246 million |
| Special Education Grants (IDEA)                                       | \$358 million |
| State Children's Health Insurance Program (CHIP)                      | \$348 million |
| Head Start                                                            | \$140 million |
| Supplemental Nutrition Program for Women, Infants, and Children (WIC) | \$149 million |
| Foster Care (Title IV-E)                                              | \$98 million  |
| Health Center Programs                                                | \$72 million  |
| Low Income Home Energy Assistance                                     | \$127 million |
| Child Care and Development Fund                                       | \$72 million  |
| Section 8 Housing Assistance Payments Program                         | \$486 million |

### Language Materials

The Census Bureau will provide language guides, language glossaries, and language identification cards in these Asian languages:

Chinese \* Vietnamese \* Korean \* Tagalog  
Japanese \* Hindi \* Bengali \* Thai \* Gujarati  
Khmer \* Nepali \* Urdu \* Telugu \* Burmese  
Punjabi \* Lao \* Hmong \* Tamil \* Malayalam  
Indonesian \* Ilocano \* Marathi

### In-Language Internet Questionnaire & Census Questionnaire Assistance

Chinese \* Vietnamese  
Korean \* Tagalog \* Japanese

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